



“China Institute Turkey”

A very timely forward looking think-tank focusing on China and Turkey

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China Institute Turkey is an independent think tank aiming to promote understanding of Chinese economy and culture among Turkish society especially businessmen, academicians and young population in order to strengthen Sino-Turkish relations.

China Institute Turkey’s missions are:

- To raise public awareness about China’s values, history, economy and strategy to eliminate misunderstandings about China
- To provide better understanding of China by offering an objective and balanced viewpoint by including various opinions in its publications and events
- To be a source of advice about China and Turkey related subjects focusing on the development of Turkish – Chinese dialogue on trade and socio-economic relations and therefore to contribute to Chinese harmonious development with Turkey and its region.
- Supports and stimulates research and publications
- Organizes events to create mutual balanced opportunities
- Develops and maintains projects in order to create synergy and harmony with a focus on four areas of interest which are economy, culture, business and education.

In order to achieve its objectives China Institute Turkey focuses on four areas of interest which are economy, culture, business and education; supports and stimulates research and

publications, organizes events to create mutual balanced opportunities and develops and maintains projects in order to create synergy and harmony.

The People’s Republic of China, as the second biggest economy of the world in terms of GDP has always been an attractive society due to its specific heritage in terms of culture, science and politics.

The fact that it has been unknown for decades and the diversity within the country itself has led most of the non-Asian cultures to misunderstand and misinterpret Chinese culture, science and politics.

As China Institute Turkey, we support our stakeholders and society at large on exploring both China and Turkey, and to discover what mutual opportunities can be achieved by an harmonious and sustainable cooperation between these two fast growing economies.



China Institute Turkey Plans for 2017

1) PUBLICATION: "CHINA: A guide for doing business and discovery" has been published. This Turkish language book contains detailed information about business life in China, and hints about doing business with Chinese partners. The book has also a few chapters dedicated to Chinese culture and history. It also offers an efficient method as an introduction to Chinese language. Although the book is ready for print, ÇITAM is looking for sponsoring partners to make it sure that the book will be able to reach a strong majority of Turkish entrepreneurs and decision makers.

2) ACADEMIC RESEARCH COMPETITION: "How China and Turkey can enhance their cooperation for innovation and technological leadership?" is the title of the academic competition ÇITAM is planning to organize in 2017. The Chinese and English language aims to attract the attention and benefit from the leading academicians and business leaders. The successful entries will be compiled in a publication and will be used as suggestions for policy makers in both countries.

3) TRAINING: "Use of Renminbi in International Trade" will be the topic of the planned professional development programs in 2017. Despite the fact the Renminbi is widely used in international trade in many leading countries of the world, it's use by Turkish businessmen is still very limited. ÇITAM aims to reach out to especially Turkish SMEs dealing with China and contribute to their understanding the advantages and various techniques to efficiently benefit from Renminbi in the financing of their international trade.

4) CONFERENCE: "One Belt One Road" will be the main theme of such conferences. Supporting themes will be Asian Infrastructure Development Bank, Shanghai Free Trade Area, etc.

5) EXIBITION: "China Technology Exhibition" will be the title of the converted bus (or container) exhibiting the Chinese contribution to technology showing its leadership areas like space, telecommunication, and sustainable green technologies. ÇITAM wishes to bring this exhibition to all leading universities in Turkey in order to change the negative prejudice against the quality of Chinese products in Turkey.

6) NETWORK: "Friends of ÇITAM": will continue its activities including, but not limited to, Chinese New Year Gala Dinner, where we are proud to host H.E. Ambassador **YU HONGYANG** with a key note address on "**Chinese Turkish Relations in the year of Rooster**".

